

Housing Market Congestion and Internal Migration In Major European Cities

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University of Oxford

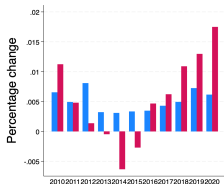
April 12, 2024



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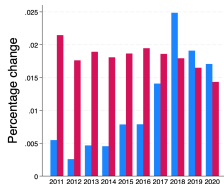
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Madrid



Munich



Copenhagen

Blue Bar: Housing stock annual percentage change. Red Bar: Population annual percentage change.

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Renters compete with 20 others in battle to find a home

26 July 2023



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- In data: **search friction** is the biggest migration barrier ([Bergman et al. \[Forthcoming\]](#)).

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Research Question

How does congestion affect the housing market, and subsequently influence migration?

Empirical:

- Proprietary housing market data on 34 **major European cities** from 2009-2021.
- Housing market congestion is **positively** correlated with **out-migration** using **whole sample**.
- **State dependent** corr in **sub-sample**: +(-) for cities with tight(loose) housing markets.

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- Congestion externality: lower probability for renters to rent. **Search cost** \uparrow .
- Effects of \uparrow in congestion depends on the trade-off between these channels.

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- \uparrow in congestion \downarrow housing consumption when the market is **tight**. \rightarrow out-migration.
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Policy Implications:

- **Rent subsidies** \downarrow **welfare** when used in cities with tight housing markets.
- **Housing stock expansion** \uparrow **welfare** when used in cities with tight housing markets.
- Search and matching frictions are essential. In absence, policy implications are different.

- Housing market and inter-regional relocation:

Ferreira et al. [2010], Head and Lloyd-Ellis [2012], Sterk [2015], Ganong and Shoag [2017], Cameron et al. [2005], Muellbauer and Cameron [1998], Nenov [2015], Stawarz et al. [2021], Bergman et al. [Forthcoming].

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1 Model

2 Empirics

3 Policy

4 Conclusion

5 References

6 Appendix

Model

The spatial version of [Michaillat and Saez \[2015\]](#)'s static model.

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Geography and Primitives :

- The economy is composed of two cities, T and L .
- Each city is composed of N_i , $i \in (T, L)$ individuals.
- Locations are different in endowment, housing preference and housing stock.

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- They produce housing service: choose number of home visits.
- They demand housing service: choose between housing consumption and holding money.
- They migrate to improve housing consumption without costs.

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Spatial Equilibrium:

- Per resident housing consumption equalises across locations.

Matching/production function: $Y_i = [(\underbrace{V_i N_i}_{\text{Total no. visits}})^{-\gamma} + (\underbrace{\bar{K}_i}_{\text{Housing stock}})^{-\gamma}]^{-\frac{1}{\gamma}}, i \in (T, L).$

- Y_i : aggregate housing service produced.
- V_i : number of visits per resident.
- N_i : number of resident.
- \bar{K}_i : number of housing stock.
- $\gamma > 0 \rightarrow Y_i < \min[V_i N_i, \bar{K}_i]$. Short-side of the market is not met due to trading friction.

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- $f'(X_i) > 0$. The tighter the housing market, the easier to let.

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Hence, tightness would capture congestion among renters.

Resident's problem:

$$\begin{aligned} \text{Max}_{C_i, \frac{M_i}{P_i}} & \left[\chi_i C_i^{\frac{\epsilon-1}{\epsilon}} + \left(\frac{M_i}{P_i} \right)^{\frac{\epsilon-1}{\epsilon}} \right] \\ \text{s.t.} & \\ \underbrace{M_i + C_i[1 + \tau(X_i)]P_i}_{\text{Expenditure}} & = \underbrace{\bar{\mu}_i + P_i f(X_i) \frac{\bar{K}_i}{N_i}}_{\text{Income}} \end{aligned}$$

- C_i : consumption. χ_i : housing taste. M_i : money balance. $\bar{\mu}_i$: endowment. P_i : price.
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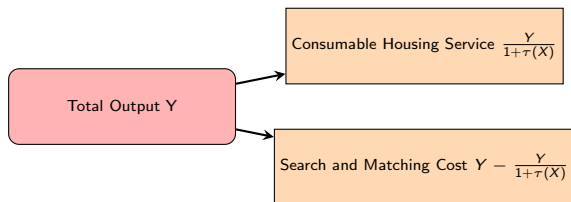
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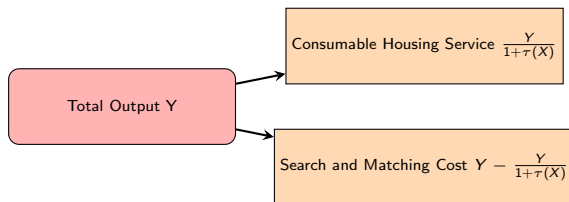
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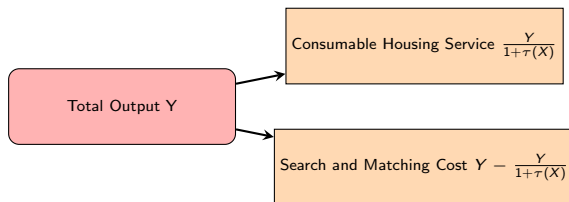


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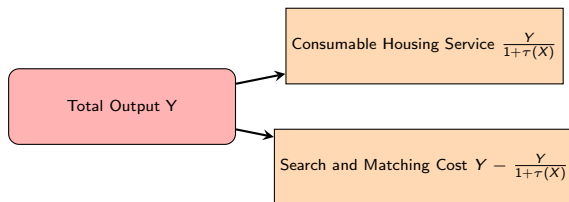
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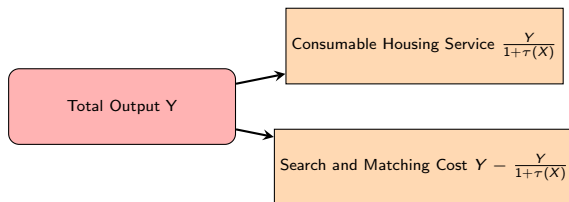


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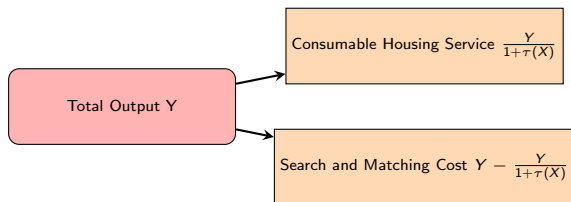


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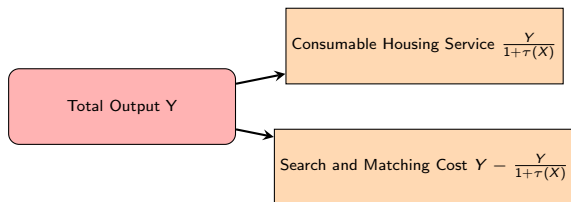


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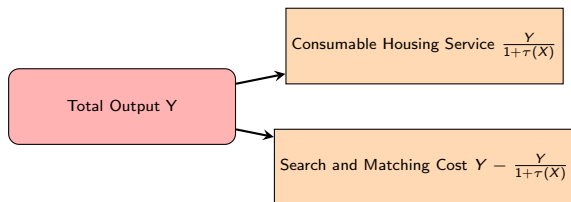
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Wait for graphs :)

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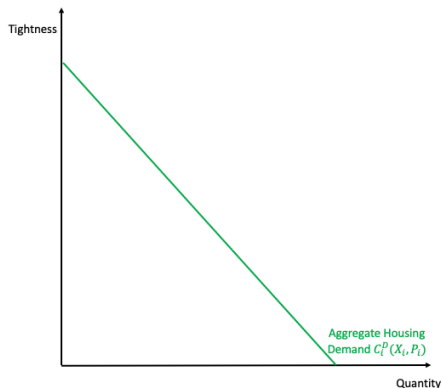
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Housing Market Equilibrium

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Graphic representation

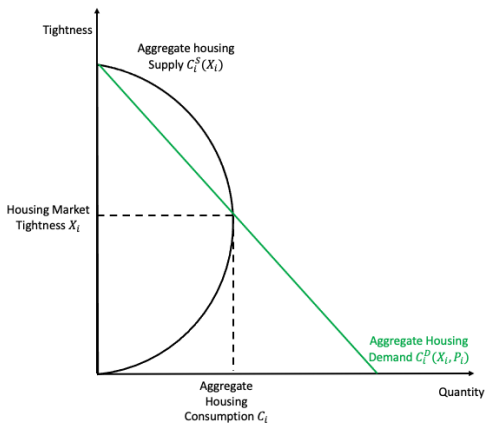


Housing Market Equilibrium

Definition of housing market equilibrium: $C^S(X_i) = C^D(X_i, P_i)$

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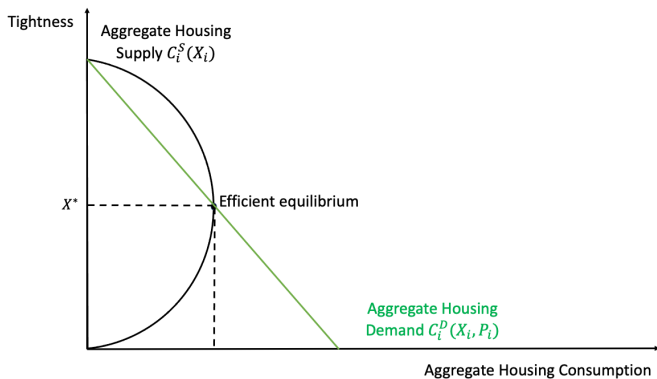


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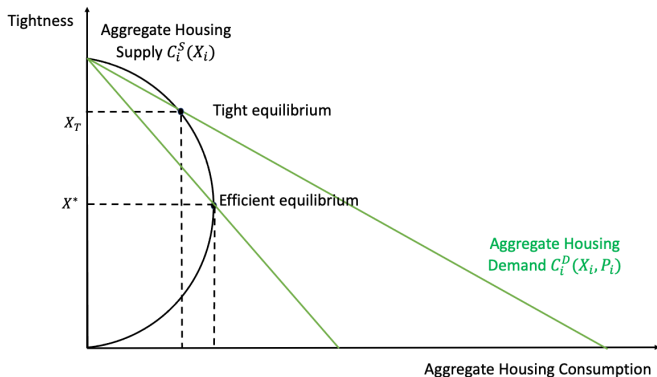


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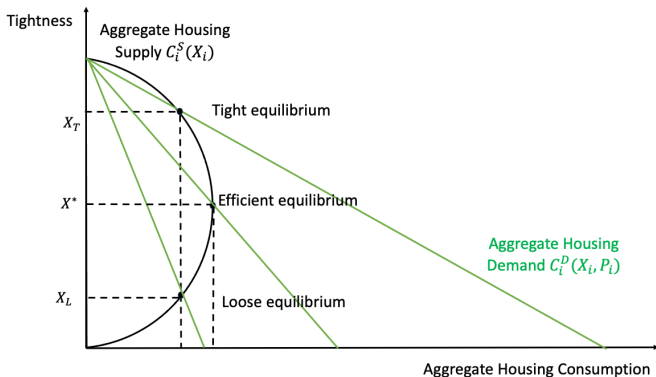


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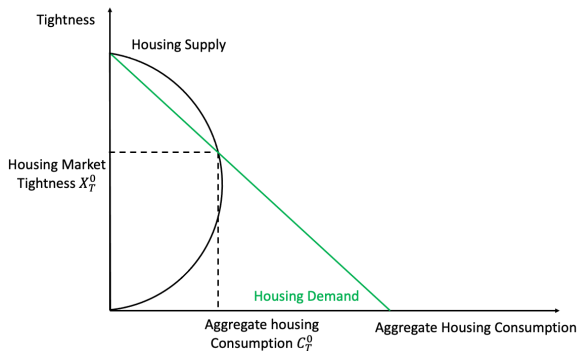
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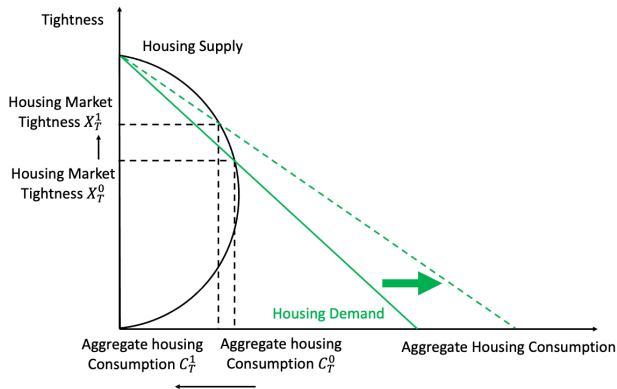


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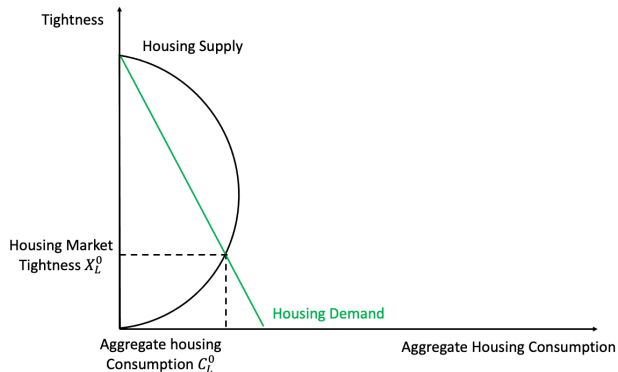
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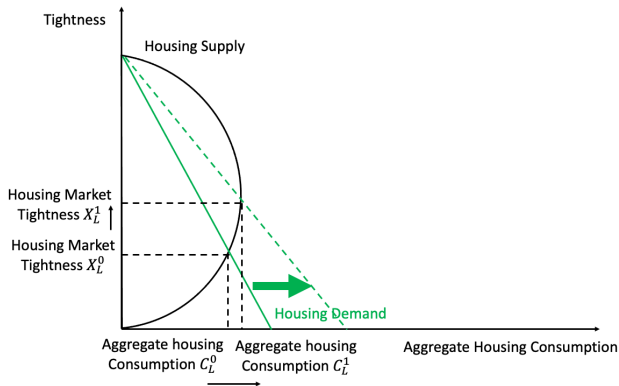


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- **Congestion** $\uparrow \rightarrow$ **out-migration** in a tight housing market.
- Vice versa if housing market is loose.

The theoretical framework shows:

- \uparrow in housing market congestion \rightarrow **out-migration**, when market is **tight**.
- \uparrow in housing market congestion \rightarrow **in-migration**, when market is **loose**.
- Key mechanism: trade-off between thick market and congestion externality.

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Do they hold empirically?

Empirics

Measuring Congestion

- Want to construct congestion $X_{it} = \frac{V_{it}N_{it}}{K_{it}}$. However, home visits V_{it} are not observed.
- Instead, construct **transaction probability** $f(X_{it}) = \frac{Y_{it}}{K_{it}} = \frac{\text{Number of housing transactions}}{\text{Number of housing stock}}$
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Richer/bigger cities tend to have more congested housing markets. [Example: German cities](#)

$$\underbrace{\text{net out-migration rate}}_{\frac{\text{outflow}_{it} - \text{inflow}_{it}}{\text{population}_{it}}}_{it} = \alpha + \beta_1 \underbrace{\text{trans-prob}}_{f(X_{it})}_{it} + \beta_2 \underbrace{\text{rent}}_{\text{log real housing rent}}_{it} + \underbrace{C'_{it}}_{\text{controls: unemployment rate and real disposable income.}} + \Gamma + \underbrace{\eta_i}_{\text{city FE}} + \epsilon_{it}.$$

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	(1)	(2)
Transaction probability	0.174** (0.0630)	0.200*** (0.0535)
log real rent	0.00929*** (0.00373)	0.00227 (0.00460)
<i>N</i>	266	266
adj. <i>R</i> ²	0.20	0.31
City & country FE	✓	✓
Time FE		✓
Cluster robust SE	✓	✓
Controls	✓	✓

- **Renter congestion** ↑ → **out-migration** ↑ for 34 major European cities.
- **Housing cost** ↑ → **out-migration** ↑. The same result as in previous studies.

net out-migration rate $_{it} = \alpha + \beta_1 \text{trans-prob}_{it} + \beta_2 \text{trans-prob}_{it} \times D_i + \beta_3 \text{rent}_{it} + \Gamma C_{it} + \eta_i + \epsilon_{it}$.

- City with a loose housing market: where $f(X_{it})$ is in the first quantile. $D_i = 0$.
- Otherwise, such a city has a tight housing market. $D_i = 1$.

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	(1)	(2)
Transaction probability	-0.404*** (0.145)	-0.290 (0.172)
log real rent	0.00924*** (0.00326)	0.0013 (0.00322)
Transaction probability × dummy	0.596*** (0.155)	0.501*** (0.172)
<i>N</i>	266	266
adj. R^2	0.23	0.24
City & country FE	✓	✓
Time FE		✓
Cluster robust SE	✓	✓
Controls	✓	✓

- Out-migration's correlation with transaction probability is **state-dependent**.
- +(-) for cities with tight (loose) housing markets.

Sample splitting

- Splitting data based on trans. probability and run the baseline regression for each quantile.
- Plot the coefficient associated with trans. probability for each regression.
- Coefficient increases from negative to positive when renter's congestion \uparrow . [Back](#)

Robustness tests

- Use bootstrap standard error to address small sample size. [Bootstrap table](#)
- Restrict the sample to \uparrow in real rent only. [Sign restriction table](#)
 - \uparrow in both rent and $f(X_i)$ are more adequate to indicate \uparrow in congestion.

Pairwise migration

- Theoretical model predicts workers would move to less congested housing markets.
- Would require knowledge of destinations. Use pairwise migration data in the U.K..
- Migrants prefer cities where housing market is less congested. [Pairwise migration table](#)

Same labour market participation

- Concerns that people move to participate in different labour markets.
- Limit the migration distance. Same results hold. [Same labour market table](#)

Policy

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Mechanism: rental subsidy \uparrow endowment

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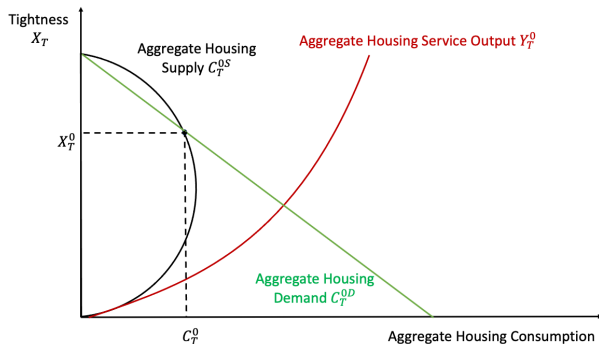
Rental subsidy would **reduce welfare** if imposed in cities with tight housing markets.

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Demand Side Policy: Rental Subsidy

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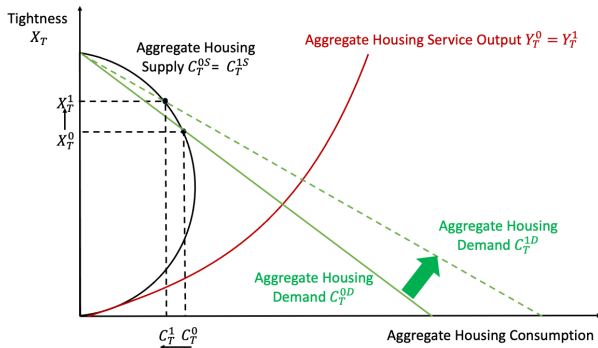
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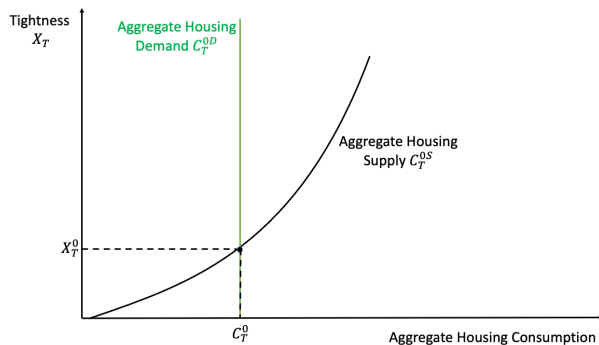
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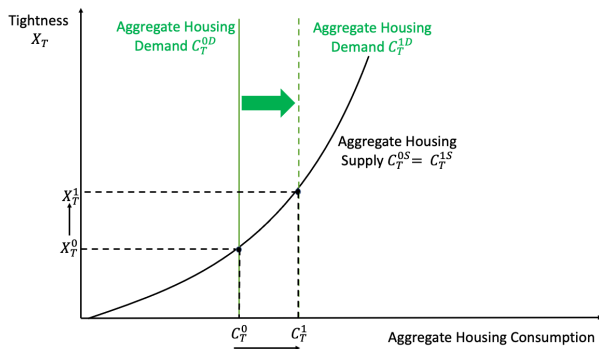
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Conclusion

I show that **housing market congestion congestion** could be linked with **internal migration**.

- **Novel channel** independent of the “lock-in” and cost-related pathways.

Model:

- \uparrow in congestion could incentivise **out-migration** in cities with **tight** housing markets.
- \uparrow in congestion could incentivise **in-migration** in cities with **loose** housing markets.

Empirics:

- Out-migrations and congestion's correlation is **positive** for 34 **major** European cities.
- State-dependency: the correlation is **negative** for cities with **loose** housing markets.

Policy:

- **Rental subsidy** \downarrow **welfare** when imposed in cities with tight housing markets.
- **Housing stock expansion** \uparrow **welfare** when imposed in cities with tight housing markets.
- **Search frictions are essential**. Policy implications differ if housing markets were Walrasian.

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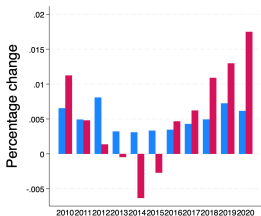
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Appendix

Population VS Housing Stock

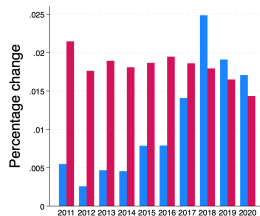
Figure: Population and Housing Stock Growth



Madrid



Munich



Copenhagen

- Blue Bar: Housing stock annual percentage change.
- Red Bar: Population annual percentage change.

Back

Set-up:

- Residents face a search and matching cost ρ of housing service during every visit.
- Total housing service required to consume C_i and pay V_i visits: $C_i + \rho V_i$.

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Number of visits:

- Aggregate housing service purchased: $Y_i = (C_i + \rho V_i)N_i$.
- Y_i can also be expressed as: $Y_i = q(X_i)V_iN_i$.
 - Total housing service produced is the probability of a successful visit \times n.o. visits.
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Search and matching cost :

To consume 1 unit of housing service:

- Number of visits required is $V_i = \frac{1}{q(X_i) - \rho}$.
- Total amount of housing service required to buy is $1 + \frac{\rho}{q(X_i) - \rho}$.
- Let $\frac{\rho}{q(X_i) - \rho} \equiv \tau(X_i)$. Total amount of housing service required to buy is $1 + \tau(X_i)$.
- $\tau'(X_i) > 0$. **Congestion** $\uparrow \rightarrow$ **Search cost** \uparrow .

Fixed-price equilibrium

- Equilibrium has two unknowns but one equation \rightarrow infinite (X_i, P_i) combinations.
- Need to fix one unknown as a parameter. I fix price.
- **Comparative statics of when price is rigid is the same as when price is fixed.**

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Evidence of rigid rental price

- Since 2010, **85.3%** of the changes in nominal rent are non-negative.
- Wide use of rent indexation (to CPI). Applied to **70%** of new releases in Berlin.

Back

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- Variables: housing transactions, stock and rent.
- 34 major European cities, from 2009 - 2021. Annual frequency.
- Performed various checks against official data/previous studies to ensure quality.

PMA VS Official Data

Comparison With Nenov [2015]

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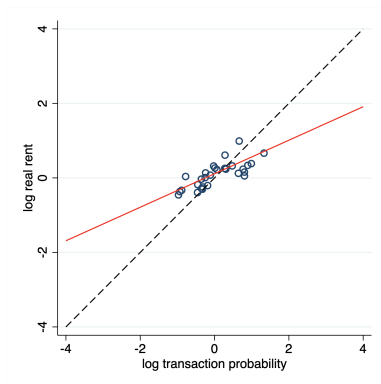
Migration and local economic data

- Migration variables: annual aggregate in and out-migrations at the city-level.
- Local economic variables: unemployment rate, GDP and disposable income per capita.
- From official statistical agencies (Eurostat, ONS, DESTATIS...)

[Back](#)

Figure: Transaction Probability and Rent/GDP Per Capita

Trans. prob. and rent



Trans. prob. and GDP per capita

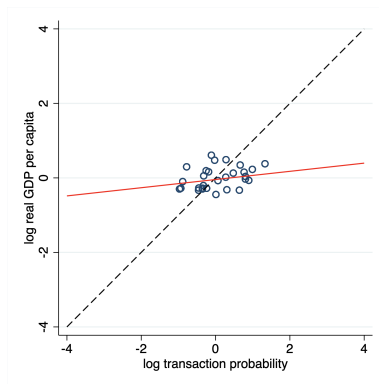
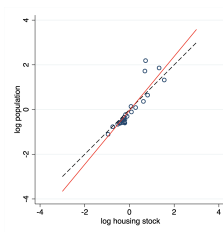
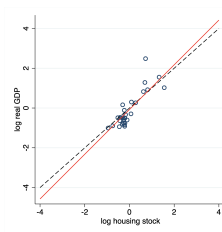


Figure: Cross-sectional and Time Series Validation

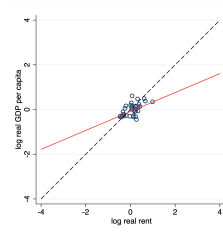
Stock and pop.



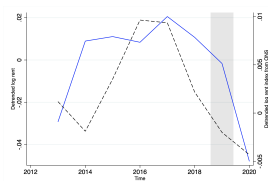
Stock and GDP



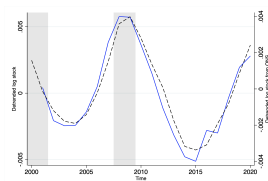
Rent and GDP



PMA and ONS rent



PMA and ONS stock



PMA and ONS trans.

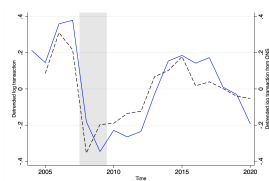


Table: Comparison with [Nenov \[2015\]](#): rent and out-migration rate

Dep. Variable:	log out-migration rate	
	(1)	(2)
log real rent	0.306*** (0.0985)	0.319** (0.138)
<i>N</i>	1338	291
adj. R^2	0.94	0.05
City FE	✓	✓
Time FE	✓	✓
Cluster robust SE	✓	✓
Controls	✓	✓

Standard errors in parentheses

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Figure: Transaction Probability in German Cities

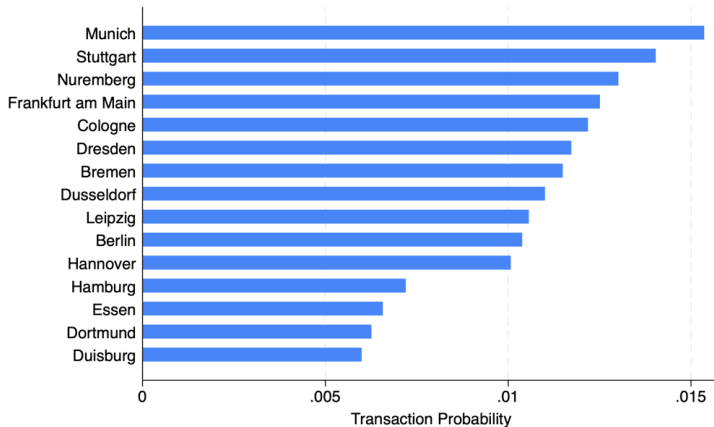
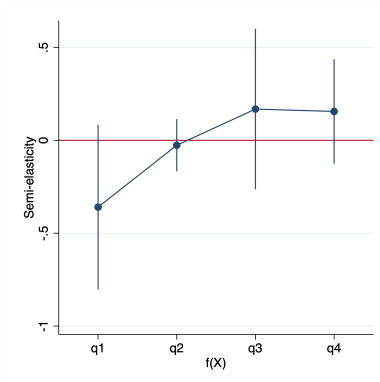


Figure: Correlation between transaction probability and net out-migration rate



- Stratifying sample based on the level of $f(X_i)$, from the lowest to the highest.
- Plot of coefficient on $f(X_i)$ in the baseline regression for each quantile of $f(X_i)$.
- Error bars are in blue.

Table: Robustness check: Bootstrap SE

Dep. Variable:	net out-migration rate	
	(1)	(2)
Transaction probability	0.200*** (0.0462)	-0.290* (0.165)
log real rent	0.00227 (0.00561)	0.00238 (0.00466)
Transaction probability \times dummy		0.50*** (0.165)
<i>N</i>	266	266
adj. R^2	0.23	0.25
City & country FE	✓	✓
Time FE	✓	✓
Bootstrap SE	✓	✓
Controls	✓	✓

Standard errors in parentheses

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Table: Robustness check: Sign restriction on rent

Dep. Variable:	net out-migration rate	
	(1)	(2)
Transaction probability	0.136** (0.0582)	-0.244 (0.196)
log real rent	0.000982 (0.00464)	0.00138 (0.00474)
Transaction probability \times dummy		0.391* (0.198)
<i>N</i>	203	203
adj. R^2	0.26	0.28
City & country FE	✓	✓
Time FE	✓	✓
Cluster Robust SE	✓	✓
Controls	✓	✓

Standard errors in parentheses

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Table: Correlation between destination transaction probability and out-migration

Dep. Variable:	log out-migration rate	
	(1)	(2)
Destination transaction probability	-6.828*** (1.307)	-6.828*** (1.307)
<i>N</i>	2953	2953
adj. R^2	0.15	0.15
Origin - Destination FE	✓	✓
Origin - Time FE	✓	✓
Time FE	✓	✓
Cluster robust SE	✓	✓
Destination rent psf	✓	
Destination rent per unit		✓
Controls	✓	✓

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Table: Correlation between destination transaction probability and out-migration

Dep. Variable:	log out-migration rate	
	(1)	(2)
Destination transaction probability	-5.494*** (1.700)	-3.774** (1.147)
<i>N</i>	1397	637
adj. <i>R</i> ²	0.13	0.09
Origin - Destination FE	✓	✓
Origin - Time FE	✓	✓
Time FE	✓	✓
Cluster robust SE	✓	✓
Destination rent psf	✓	
Destination rent per unit		✓
Controls	✓	✓

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No Migration Benchmark: Rent Subsidy

Consider a lump-sum rent subsidy S_T imposed in city T where the housing market equilibrium is tight, and is funded by lump-sum taxes in both city T and L . The equilibrium tightness in each city satisfies the following equations respectively

$$f(X_T)(1 + \tau(X_T))^{\epsilon-1} = \frac{\chi_T^\epsilon}{\bar{K}_T} \frac{\bar{\mu}_T + \frac{(S_T - \tau_T)}{N_T}}{P_T} \times N_T$$

$$f(X_L)(1 + \tau(X_L))^{\epsilon-1} = \frac{\chi_L^\epsilon}{\bar{K}_L} \frac{\bar{\mu}_L - \frac{\tau_L}{N_L}}{P_L} \times N_L,$$

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- 2 $\frac{dC_T}{d(S_T - \tau_T)} = \frac{dC_T}{dX_T} \frac{dX_T}{d(S_T - \tau_T)} < 0$ since first term is negative and second term is positive. Hence, consumption in city T would decrease.
- 3 Moreover, $\frac{dC_L}{d\tau_L} = \frac{dC_L}{dX_L} \frac{dX_L}{d\tau_L} < 0$. Hence, consumption in city L would decrease too.
- 4 The aggregate welfare, which is the combined consumption across two cities, would decrease.

No Migration Benchmark: Rent Subsidy (Walrasian Market)

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- 6 The implication on aggregate welfare is ambiguous if the market is Walrasian.

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